

WHATZ

INTERNATIONAL CONTEMPORARY ART FAIR

2024

INTERNATIONAL CONTEMPORARY ART FAIR

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WHATZ
國際當代藝術博覽會

5/10 (Fri.)

5/12 (Sun.)

Sheraton Grand Taipei Hotel

台北喜來登大飯店

台北市中正區忠孝東路一段12號

No. 12, Section 1, Zhongxiao East Road, Zhongzheng District, Taipei City



5th EDITION

第五屆 2024/5th

WHATZ國際當代藝術博覽會致力於打造一個專業、多元的國際藝術平台，匯聚世界各地優秀藝術家，展現獨特視角和創意，同時促進藝廊、藝術家與藏家的交流。

2024 WHATZ第五屆主題為「Beyond the ART – 超越藝術的境界」，鼓勵參展者突破傳統限制，將多元元素融入創作。通過構築無限延伸的平台，WHATZ展示來自世界各地當代藝術家的作品，藉此推動藝術交流、文化對話，促進跨界創意合作。

WHATZ International Contemporary Art Fair is dedicated to creating a professional and diverse international art platform, bringing together outstanding artists from around the world to showcase unique perspectives and creativity, while promoting exchange among galleries, artists, and collectors.

The theme of the fifth edition of WHATZ in 2024 is 'Beyond the ART – transcending the boundaries of art,' encouraging exhibitors to break traditional limitations and incorporate diverse elements into their creations. By constructing an infinite platform, WHATZ showcases artworks from contemporary artists around the world, promoting artistic exchange, cultural dialogue, and facilitating interdisciplinary creative collaborations.

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VENUE

Sheraton Grand Taipei Hotel

No.12, Section 1, Zhongxiao East Road, Zhongzheng District, Taipei, Taiwan

Sheraton Grand Taipei Hotel is located at one of the arts & culture hubs in Taipei with taxi stand and valet parking slots available, plus one-minute walking distance from Shandao Temple MRT Station. The hotel is an excellent place for art collectors and enthusiasts to discover contemporary artworks from all over the world.

HOW TO APPLY?

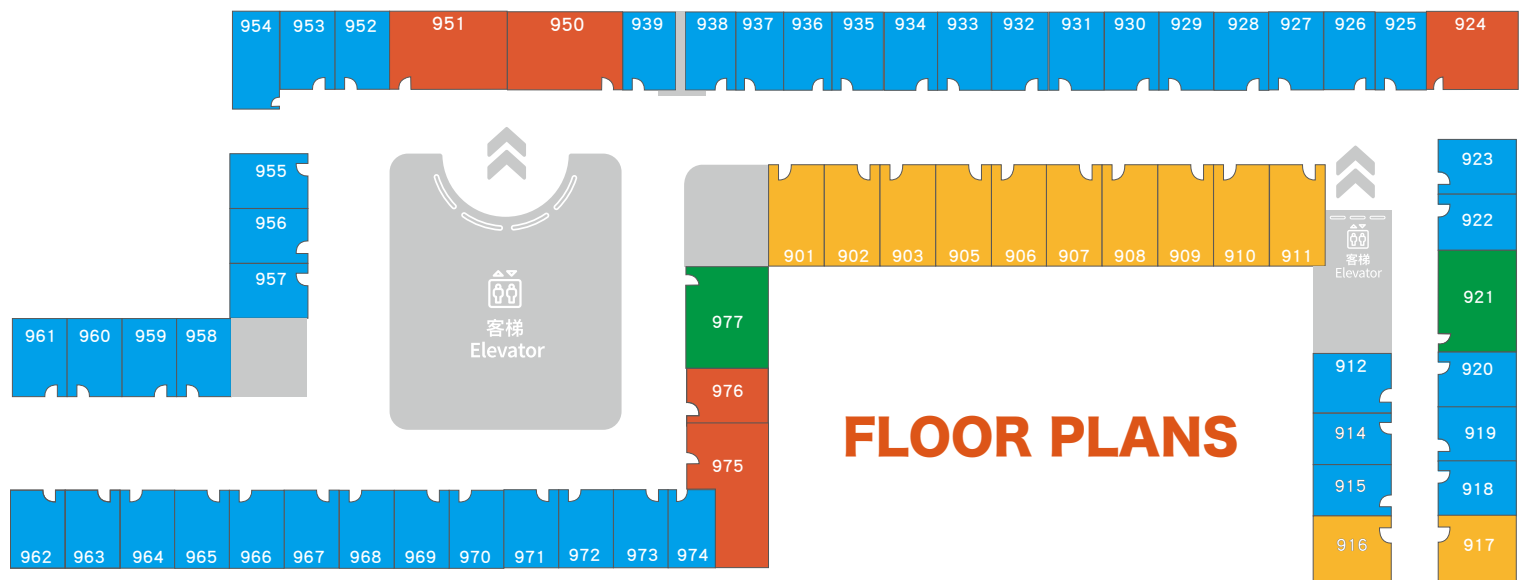
Applicants should send the complete and signed application form with other required documents to WHATZ via email (info@whatz.info). Email subject should be as follows: “Name of Artist/Gallery_Application for WHATZ 2024.” Gallery and artist applicants can choose to participate in one of the below sectors, with no restrictions on the age of proposed artists and work medium.

Sector	A	B	C	D
Room Size	66m ²	50m ²	40m ²	32-35m ²
Exhibition Fee	USD 6,785 + 5% Business Tax = USD 7,124.25	USD 5,320 + 5% Business Tax = USD 5,586	USD 4,220 + 5% Business Tax = USD 4,431	USD 3,485 + 5% Business Tax = USD 3,659.25

NOTES

- The above rates include 4-night accommodation & daily breakfast for two.
- To enjoy a 20% discount, applicants must file a complete application and pay the full exhibition fee before November 30, 2023.
- To enjoy a 10% discount, applicants must file a complete application and pay the full exhibition fee before December 31, 2023.
 - Rolling applications operate on a first come first served basis.
- The Organizer reserves the right to cancel the agreement in accordance with this Terms & Conditions if payments are not received by the dates specified above or as per mutual agreement between the Organizer and the Exhibitor. If any Exhibitors fails to settle payments as per agreed schedule, any payments made will be forfeited, with the Organizer to release respective room and reassign to a waitlisted Applicant.

Please contact us at info@whatz.info to request for WHATZ International Contemporary Art Fair 2024 application materials.



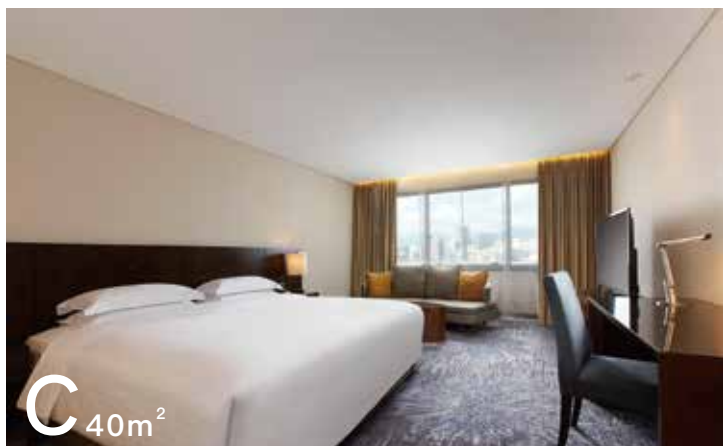
A 66m²

USD 6,785 + 5% Business Tax=USD 7,124.25



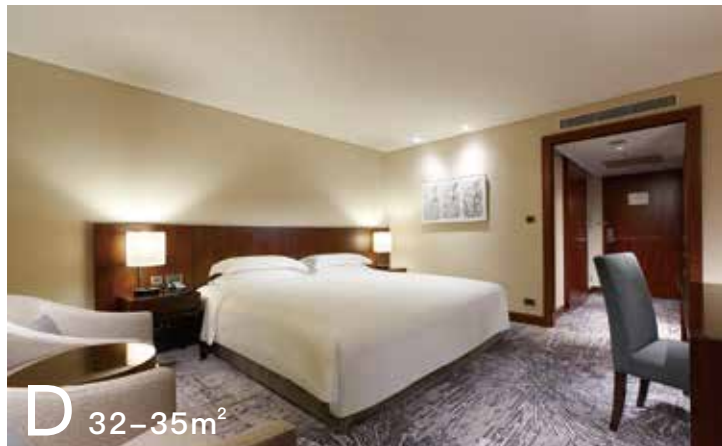
B 50m²

USD 5,320 + 5% Business Tax=USD 5,586



C 40m²

USD 4,220 + 5% Business Tax=USD 4,431



D 32-35m²

USD 3,485 + 5% Business Tax=USD 3,659.25

Receive a 20% discount off the standard rate with contract signed and payment settled in full by 30 Nov 2023.
 Receive a 10% discount off the standard rate with contract signed and payment settled in full by 31 Dec 2023.

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IMPORTANT DATES



Receive a 20% discount off the standard rate with contract signed and payment settled in full
Nov. 30, 2023

Receive a 10% discount off the standard rate with contract signed and payment settled in full
Dec. 31, 2023

Application and payment deadline
January 31, 2024

Fair dates
May 10–12, 2024

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CONTACT
US



info@whatz.info



www.whatz.info



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